Attorney Docket No.: 2000522.124 US1

Express Mail Label No.: EV842149781US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:

Seth Haberman et al.

Examiner:

Igor N. Borissov

Application No.:

09/545,524

Confirmation No.:

9763

Filing Date:

April 7, 2000

Art Unit:

3639

For:

TEMPLATE CREATION AND EDITING FOR A MESSAGE

CAMPAIGN

Mail Stop Amendment Hon. Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION

Dear Sir,

This Reply is in response to the Office Action that was mailed on November 16, 2005 (hereinafter, "Office Action"), having a three-month shortened period of response set to expire by February 16, 2006. Applicants have submitted herewith a petition for a three-month extension of time for responding to the Office Action, thereby extending the deadline to May 16, 2006.

Responsive to the Office Action, applicants hereby amend the above-identified patent application as follows:

Amendments of the Claims are reflected in the listing of claims that begins on page 2 of this Reply.

Remarks begin on page 6 of this Reply.

Conclusion begins on page 12 of this Reply.

Authorization begins on page 14 of this Reply.